

NAVMC 11233 (3-92) (EF)

SN: 0109-LF-066-0900

MEDIA PROFILE - RADIO/TV (FOR FY-19)

PUBLICATION NAME:		<input type="checkbox"/> AM	<input type="checkbox"/> FM	DIAL POSITION:
SECTOR COVERAGE:		TYPE AUDIENCE:		
ADDRESS:		TYPE PROGRAM:		
		PHONE:		
STATION CONTACTS:		POSITION:		

SERVICING

PREFERENCES:					
<input type="checkbox"/> 1" VIDEO	<input type="checkbox"/> 3/4" VIDEO	<input type="checkbox"/> 1/2" VIDEO	<input type="checkbox"/> LIVE	<input type="checkbox"/> CASSETTE	<input type="checkbox"/> REEL
<input type="checkbox"/> SCRIPT	<input type="checkbox"/> OTHER				
LENGTH OF SPOTS DESIRED:			DISTRIBUTION:		
			<input type="checkbox"/> DIRECT HQMC	(SCHEDULE)	_____
			<input type="checkbox"/> RECRUITER	(SCHEDULE)	_____
SPECIAL STATION NEEDS/DEADLINES:					

RELATIONSHIPS (COOPERATIVE/USMC AWARDS/ETC.)

PAST RESULTS:			PRIORITY:		
<input type="checkbox"/> POOR	<input type="checkbox"/> AVG.	<input type="checkbox"/> GOOD	<input type="checkbox"/> 3	<input type="checkbox"/> 2	<input type="checkbox"/> 1