

NAVMC 11232 (3-92) (EF)
SN: 0109-LF-066-0800

MEDIA PROFILE - PAPER/OUTDOOR (FOR FY-19)

PUBLICATION NAME:		OWNER:
ADDRESS:		PHONE:
		AREA COVERAGE:
WIRE SERVICE: <input type="checkbox"/> AP <input type="checkbox"/> UPI	CIRCULATION:	BILLBOARD SIZES: <input type="checkbox"/> 30 <input type="checkbox"/> 8 <input type="checkbox"/> 2
ISSUE TIMES: <input type="checkbox"/> DAILY <input type="checkbox"/> WEEKLY <input type="checkbox"/> AM <input type="checkbox"/> PM	READERSHIP MAKE-UP: <input type="checkbox"/> YOUTH <input type="checkbox"/> SHOPPERS <input type="checkbox"/> ETHNIC <input type="checkbox"/> GENERAL	

CONTACTS:	POSITION:

LOCAL CONTACTS TO ASSIST WITH PAPER

SERVICING

PHOTOS PREFERRED (8 X 10/B&W/COLOR)	ARTICLES (TYPE/LGENTH/SLANT)
DEADLINE FOR COPY	
RELATIONSHIPS (COOPERATIVE/USMC AWARDS/ETC.)	SPECIAL PAPER INTEREST

PAST RESULTS: <input type="checkbox"/> POOR <input type="checkbox"/> AVG. <input type="checkbox"/> GOOD	PRIORITY: <input type="checkbox"/> 3 <input type="checkbox"/> 2 <input type="checkbox"/> 1
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